

## **Flora Zhang, Marketing Director, SMH International Limited**

Flora Zhang is the Marketing Director at SMH International Limited. She was double major in English and Finance and received her 2 bachelor degrees from Shanghai Jiaotong University, one of the top 5 universities in China. Her excellent performance allowed her to have an exchange opportunity in Hong Kong University for study and social events; she ranked first in the faculty upon graduation.

Flora's first job was auditor at KPMG, the Big Four accounting firm, where she got professional training on soft skills like time management, business manner, career development and etc.

In 2008, she joined SMH and now plays the role of planning, activity execution, market research and quality control in SMH. Fluent in both speaking and written English, she is able to work directly with many different clients including SRTGs (SUSTA, WUSATA and Food Export Association), California Prune Board, California Milk Advisory Board and etc. She takes lead in a wide range of projects. Dedicated to the job with profound and in-depth knowledge of the imported food industry in China, Flora has won praise as well as trust from the clients.